

Graphic + Visual Designer

# Echo Shi

+1 628 220 8950  
echoshi.design  
echoshi.design@gmail.com

## **\_OBJECTIVE**

Seeking a graphic design position in which I can utilize my technical and conceptual skills while contributing to a creative team.

## **\_EDUCATION**

**Academy of Art University | San Francisco, CA**  
Bachelor of Fine Arts, School of Graphic Design | 2017-2021

## **\_EXPERIENCE**

### **Freelance UI/UX & Graphic Designer**

May 2021 – Present

#### **Website & mobile application design and brand identity**

Generated prototypes and visual systems from scratch for a stealth mode startup company.

#### **Vectorworks, Inc**

Graphic Design Internship | January 2021 – May 2021

#### **Production of finished marketing and communication material**

Design work included marketing material, animation editing, website graphics, firm signature imagery treatment, and icons & logos.

#### **Design idea generation, mockups, and content curation**

Interfaced with multiple marketing teams to rapidly iterate on ideas, sketch drafts, downselect content, and create mutually agreeable solutions for graphic design projects.

#### **Waffle TV**

Graphic Design Internship | September 2020 – December 2020

#### **Create brand identity for clients**

Design work included logo, icons, and website features. Iterated with clients to create their desired brand identity, from concept to production.

#### **Research and design pathfinding**

Collaborated with the Waffle TV team in a fast-paced startup environment to sketch graphic design ideas.

## **\_SKILLS**

Interaction Design, UI/UX Design, Typography, Digital Media Design, Editorial Design, Print Design, Package Design, Brand Identity, Motion Graphic, Prototyping

## **\_SOFTWARE**

Adobe Indesign, Adobe Photoshop, Adobe Illustrator, Adobe XD, Adobe Dimension, After Effects, Dreamweaver, Maxon Cinema 4D, Sketch, Figma, InVison, Microsoft Word, Microsoft Excel, Microsoft Powerpoint, Keynote

## **\_LANGUAGE**

English & Mandarin, fluently

## **\_REFERENCES**

Furnished upon request